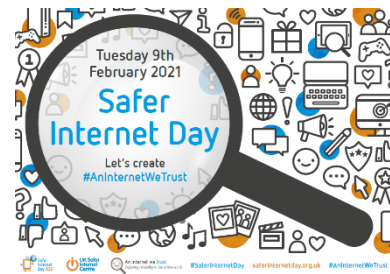


Tuesday 9th February 2021

L.O: To explore trust online.

Success Criteria:

- Describe and recognise some methods used to encourage people to buy things online.
- Give examples of when and why it is important to understand the motive behind online content.
- Use questions to help decide what can and cannot be trusted online.



Click the link below to watch a virtual assembly:

[Virtual assembly for 7-11s | Safer Internet Centre](#)

Work through the PowerPoint Presentation to help you with the following activities.

Watch the video on Slide 18 and pause at the time stamps shown below. Decide whether each part of the video is an advert or not. Circle any clues that helped you decide.



1 00:31
Is this an advert? Yes or No
Circle any clues that helped you decide.



2 00:38
Is this an advert? Yes or No
Circle any clues that helped you decide.



3 00:42
Is this an advert? Yes or No
Circle any clues that helped you decide.



4 00:55
Is this an advert? Yes or No
Circle any clues that helped you decide.



5 01:25



6 01:33

Key questions:

- How do you feel about online adverts?

- Do you prefer to watch or skip adverts?

- Have you ever wanted to buy/download something because you saw an advert for it online?

It can be helpful to think about the 'motive' - or reason - behind all the online content we see, not just advertising. Asking questions is a simple thing you can do to help work out the motive behind the things you see online. Use the questions below to help you work out the motive.

Let's put those skills to the test... what is the motive?



Remember 

Where has this come from?

Who created it or shared it?

What do they want me to do?

Will they gain anything?

Let's put those skills to the test... what is the motive?



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Additional Resources



You are going to become a detective to see how many of the activities you can complete on your card. When you experience or carry out an online action on the sheet, you can cross it off/colour it in.



Detective		
	Name _____	
Find a fact you didn't know before (Remember to make sure it's reliable!)	Think about how being online is making you feel and tell someone you trust	Check 3 sources to see if something is reliable/true
Find an article or video online where a person is giving their opinion	Share something useful online to friends/family	Use a search engine and spot the sponsored results
Laugh out loud at something online	Find an image which has been edited	Spend some time researching a topic you're interested in with an adult you trust



Online Choices Compass – How would you feel?

Scenario 1

You share a link with your friends to a website which has information that could upset people or cause offense.

Scenario 2

Someone in your class shares an article that you know is not true. You decide to message them privately and let them know.

Scenario 3

You have been chatting to someone online for a while and they start to ask you personal questions like what school you go to.

Scenario 4

Someone in your class shares something online that you know is not true. You decide to call them out publicly on their post.

Scenario 5

You are playing an online game and a pop up appears. It tells you that you have won lots of money. All you must do is click on it.





Feelings – How would you feel?



1. Sami watches a video of an amazing trick shot. They try to do it themselves but just can't get it right.

2. Joe is noticing that lots of the people he sees online do not look like him, they all seem to be so 'perfect'.

3. Mae receives a message that says you should share it with five friends or get bad luck. When Mae shares it, her friends all laugh at her for believing it.

4. Mani keeps receiving lots of private messages online from very long and odd-looking usernames. He is not sure who these people are.

5. Charlie sees some exciting news about a new game being released and sends it to her friends. One of them replies explaining that it's not real.



Jargon Buster

Can you match up the key words with the correct definition by drawing arrows to each one?

Advert	Something or someone you can trust
Pop-up	A paid message that tries to get you to buy something, or put forward a certain opinion
Trick	Facts or details about something
Reliable	Messages or pages that suddenly appear on your screen. These are often adverts and can take you to other sites
Information	A joke or prank towards someone to catch them out or mislead them
Sponsored	A person or site pretending to be something official to get someone's personal details
Phishing	The power to cause an effect on someone else
Hoax	Something fake presented as real to trick someone
Influence	A promotion that is paid for by an advertiser and shared by another brand or influencer
Sceptical	Not being sure if something is true/reliable
Misinformation	Incorrect information shared on purpose to deliberately mislead
Disinformation	Incorrect or misleading information shared by accident

Safer Internet Day Online Quiz - saferinternetday.org.uk/quiz

Safer Internet Day Films saferinternet.org.uk/films

BBC Video Lessons bbc.com/ownit bbc.co.uk/teach/live-lessons/safer-internet-day-live-lesson/zdh2wnb

Virtual Event in partnership with Liverpool FC (1.30pm-2.30pm on 9th Feb) Available on youtube.com/UKSIC

On Safer Internet Day, we are working in partnership with Liverpool FC to stream an exciting live event for young people aged 9-11. This will include exclusive content from Liverpool Football Club - virtual tours, footage from players and the community, as well as Mighty Red - in addition to lots about Safer Internet Day and this year's theme.

Decorate and colour the template below, and fill the magnifying glass symbol with words, illustrations or a pledge linked to this year's theme.

